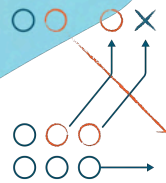




THE

MINISTRY PLAYBOOK



A PRIMER FOR CAMPUS MINISTRY



SUMMER 2025 COURSE CATALOG



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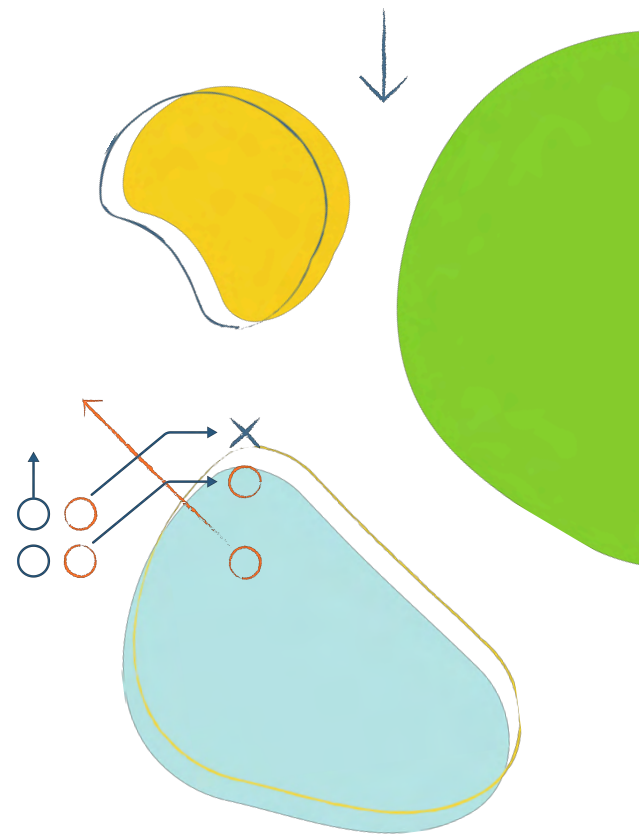
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SUMMER 2025

Note from the Playbook Team

Dear Ministry Leader,

Welcome to the Ministry Playbook, where our vision is to empower anyone to plant and build campus movements. We are thrilled to have you on board!

The Ministry Playbook is designed to come alongside you and help you thrive in ministry, whether you are just starting out or are already expert. There is something for you here. We believe God is moving on college campuses, and we get to participate in this movement.

In this course catalog, we want to share with you all of our expertly crafted courses so you can take full advantage of the Playbook in your ministry.

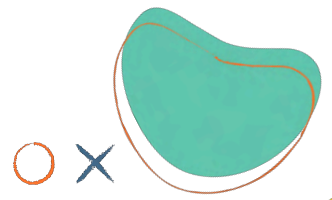
We are here to serve you! If you have any questions, comments, or suggestions, please reach out to us at any time. We are honored to walk alongside you in campus ministry.

Grace and peace,
The Ministry Playbook team



DON'T SEE WHAT YOU NEED? LET US KNOW!

Give us your feedback and your suggestions for additional courses



SUMMER 2025

All Courses



ORIENTATION



Getting Started with the Playbook

Introduction to InterVarsity

COMMUNITY



Connecting with Faculty

Following Up 🗨️🔥

Growing Authentic Community 🧑🧑

Growing My Networks

Inviting Well 🗨️🔥

Make Invitations 🧩

Ministering Across Cultures 🗨️

Teach About Jesus 🧩

DISCIPLESHIP



Dealing with Anxiety

Equip for the Future 🧩

Exploring Ethnicity, Race, and the Gospel

Growing Disciples

Ministering with Gen Z ❤️

Understanding Human Sexuality and God's Big Story ❤️

EVANGELISM



Knowing Where Someone is Spiritually

On Mission as a Small Group 🧑🧑

Running a Proxe Station 🗨️

Sharing the Gospel

BUNDLES



Fundamentals of Campus Ministry



Leading Life Changing Small Groups



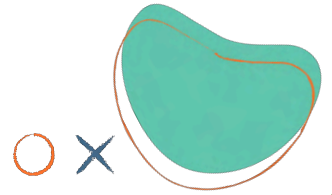
New Student Outreach



Trending



Top Rated



SUMMER 2025

All Courses



LEADERSHIP



- Coaching Others
- Developing Leaders 🧑🧑
- Discerning Campus Strategy 🧩
- Establishing Rhythms for Ministry & Revival (The 4 E's) 🗣️
- Facilitating Great Discussions 🧑🧑🔥
- Introduction to Campus Ministry Activities 🧩
- Launching Your Small Group 🧑🧑
- Raise Up Leaders 🧩
- Reaching Out to New Students 🗣️
- Seek Wholeness and Justice 🧩
- Sharpening Your Small Group Leadership Skills
- Stepping into Small Group Leadership 🧑🧑❤️🔥

PRAYER



- Cultivate Spiritual Rhythms 🧩
- Cultivating Intimacy with God Together 🧑🧑
- Depending on the Spirit ❤️
- Leading a Prayer Meeting
- Praying For My Campus 🗣️

SCRIPTURE

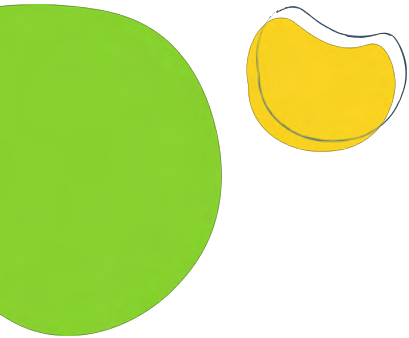


- Building Your Own Bible Study 🧑🧑❤️🔥

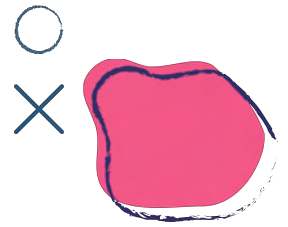
BUNDLES

- 🧩 Fundamentals of Campus Ministry
- 🧑🧑 Leading Life Changing Small Groups
- 🗣️ New Student Outreach

- 🔥 Trending
- ❤️ Top Rated



SUMMER 2025 Bundles



FUNDAMENTALS OF CAMPUS MINISTRY



- [Introduction to Campus Ministry Activities](#)
- [Discerning Campus Strategy](#)
- [Make Invitations](#)
- [Teach About Jesus](#)
- [Cultivate Spiritual Rhythms](#)
- [Seek Wholeness and Justice](#)
- [Raise Up Leaders](#)
- [Equip for the Future](#)

NEW STUDENT OUTREACH



- [Reaching Out to New Students](#)
- [Praying for My Campus](#)
- [Inviting Well](#)
- [Leading Online Outreach](#)
- [Running a Proxe Station](#)
- [Following Up](#)
- [Ministering Across Cultures](#)
- [Establishing Rhythms for Ministry & Revival \(The 4 E's\)](#)

LEADING LIFE-CHANGING SMALL GROUPS



- [Stepping into Small Group Leadership](#)
- [Building Your Own Bible Study](#)
- [Facilitating Great Discussions](#)
- [Growing Authentic Community](#)
- [Cultivating Intimacy with God Together](#)
- [Launching Your Small Group](#)
- [Developing Leaders](#)
- [On Mission as a Small Group](#)



ORIENTATION

Getting Started with the Playbook

Whether you're new to campus ministry or just wanting to grow your ministry skill set, we've got resources designed with you in mind. Take a tour of the Ministry Playbook to make the most of your experience.

Introduction to InterVarsity

InterVarsity is a vibrant campus ministry that establishes and advances witnessing communities of students and faculty. And we believe that anyone can participate in it.

“

“It was really powerful to see the impact and vision of InterVarsity—the desire for revival and a change in peoples hearts and actions brought about by nothing else but meeting and knowing Jesus.”

— Claudia (Undergrad Student), on *Introduction to InterVarsity*



COMMUNITY

Connecting with Faculty

It's pretty simple—there just wouldn't be a campus be without faculty. So let's dive in to learn how we can serve and serve alongside these campus culture shapers and thought leaders!

Key Tool: The Four Loves

Following Up

We communicate care to those we follow-up with and we have the opportunity to welcome new people into our community.

Key Tool: Follow-Up

Growing Authentic Community

Safe and encouraging, challenging and supporting us as we all grow together in Christ—authentic community is a beautiful thing. Discover how you can help form this kind of community on your campus!

Key Tool: Rhythms of Intimacy and Mission

Growing My Networks

When we think about the ways God has equipped us to serve him, we usually think of particular talents or time we can invest. But what about our networks, the people we know?

Key Tool: Network Mapping

Inviting Well

In every step of campus ministry, invitations are critical. We need to do all we can to make our invitations winsome and compelling, to cast our vision well and engage others.

Key Tool: Compelling Invitations

“

I really liked adding a personal connection to the invitation. I feel like this is a part of casting vision that I have been missing.”

— Caroline (Campus Minister), on *Inviting Well*



COMMUNITY

Make Invitations

You will make a ton of invitations as a leader. We can help you make them healthy, effective, and—best of all—together, with your team. Use what you learn here to open doors for people to experience God's love with God's people on campus.

Key Tool: A Healthy Invitation Culture

Ministering Across Cultures

Campuses are growing increasingly diverse. Are you prepared to minister across cultures? Learn how to identify cultural differences and provide a framework for navigating them well.

Key Tool: The Approaching Differences Diagram

Teach About Jesus

Create welcoming communities of students and faculty who actively learn about Jesus and respond wholeheartedly to him.

Key Tool: A Healthy Small Group Culture

“

I really like how it explained in a way how differences in cultures are not "right" or "wrong" and our posture makes all the difference in entering cross cultural situations. I think it is a great tool to share with those wanting to enter more cross cultural ministry.”

— Jessie (Campus Minister), on *Ministering Across Cultures*



DISCIPLESHIP

Dealing with Anxiety

Experience God's peace in the midst of anxiety. Learn powerful, prayerful coping strategies rooted in Biblical wisdom, neuroscience, and Christian community support to navigate mental health challenges. Embrace the peace of Christ through practical, faith-led guidance.

Key Tool: *The 3 A's: Avoid Less, Accept More, Attach Better*

Exploring Ethnicity, Race, and the Gospel

This course will help you understand your own ethnic and racial journey, in light of the gospel, by using The Big Story Gospel outline. With this foundation, you can enter these campus conversations with confidence and humility.

Key Tool: *Ethnic and Racial Identity through God's Big Story*

Growing Disciples

Help students and faculty become fully-devoted followers of Jesus using the Discipleship Cycle.

Key Tool: *The Discipleship Cycle*

“

"I love how simple, practical, and reproducible the D-Cycle is. I came into the course with a pretty good idea of what discipleship means in theory, but this course really helped demystify the on-the-ground process of discipling. I'm excited to try it out!"

— Savannah (Campus Minister), on *Growing Disciples*

“

"Hearing stories helped me remember times in my own life where I was able to walk through the discipleship cycle, which I really appreciated being able to reflect on."

— Kayla (Campus Minister), on *Growing Disciples*



Ministering with Gen Z

Connect with Gen Z in a deeper way by learning how we can all live into our generational gifts and overcome generational obstacles.

Key Tool: *Generational Theory*

Understanding Human Sexuality and God's Big Story

Learn how human sexuality fits into God's Big Story, preparing you not just to talk fearlessly with peers but also to face the complexities of your own story.

Key Tool: *Building Trust with LGBTQ+ Students*

“

I really appreciated how big picture everything was. I'm an IV staff who was walking through the course with a student who is a brand new christian. Zooming out and using the four worlds to talk about sexuality was not only helpful for understanding God's intended design, but was also a great way to help a newer christian engage with God's overall created story.”

— Kaitlyn (Campus Minister), on *Understanding Human Sexuality and God's Big Story*

“

One practical thing that stood out - using language that honors the gifts of Gen Z while also challenging them. A great example is the question 'Who is missing?' That question honors of the gift of Gen Z inclusiveness while also points to the need for evangelism and stepping out of our safety to join in Jesus' inclusivity treasure hunt.”

— Paul (Minister Director), on *Ministering with Gen Z*



EVANGELISM

Knowing Where Someone is Spiritually

Identifying where someone is spiritually is critical for helping them take their next step of faith.

Key Tool: The Five Thresholds

On Mission as a Small Group 🦊🦊

Understand how the Holy Spirit calls small groups, through core practices like Bible study and prayer, to be on mission together. Learn three basic strands for missional life on campus and beyond. And make a plan to lead your group in mission.

Key Tool: Evangelism, Missional Service, Planting

Running a Proxe Station 💬

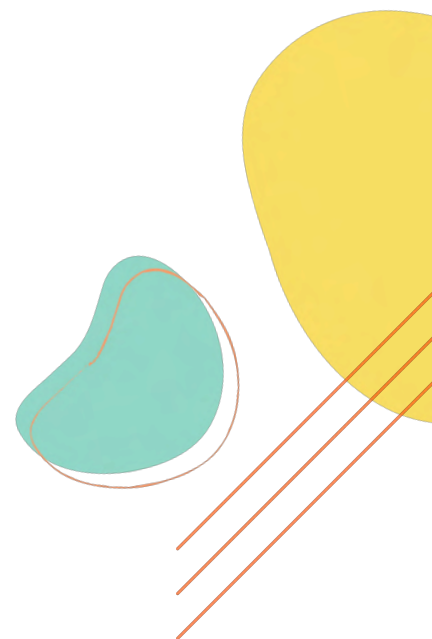
A Proxe Station is a simple, engaging evangelism tool that you can use on campus to spark conversations about Jesus. Students love them because they're fun, creative, and interactive. We love them because God uses them to change lives.

Key Tool: Proxe Station

Sharing the Gospel

What would you say to someone who's wondering what Jesus and Christianity are all about? How might you share the gospel and invite them to respond? The Big Story will equip you to share the gospel of Jesus Christ!

Key Tool: The Big Story





LEADERSHIP

Coaching Others

Using coaching circles to guide others through transformative learning experiences.

Key Tool: *Coaching Circles*

Developing Leaders

Leadership transforms us by deepening our faith and understanding in God. It makes us rely on the Holy Spirit differently. And it's an incredible gift to extend that invitation of leadership to others!

Key Tool: *Leadership Development Plan*

Discerning Campus Strategy

Learn how to build a healthy community that discerns campus strategy together in partnership with the Holy Spirit through prayer and reflection on the Campus Continuum.

Key Tool: *The Campus Continuum*

Establishing Rhythms for Ministry & Revival

Learn about the 4 E's—essential rhythms for ministry taken straight from the life of Jesus—to help you and those around you thrive in all that God's calling you to.

Key Tool: *The 4 E's*

Facilitating Great Discussions

A crucial part of being a small group leader is leading discussions—on everything from Scripture to where to go eat as a group. This course will equip you to lead discussions where people learn to listen and go deep together.

Key Tool: *10 Tips to Strengthen Group Conversations*

Introduction to Campus Ministry Activities

Welcome to the Fundamentals of Campus Ministry! Although this course is tailored to Campus Staff Ministers (CSMs), we warmly welcome anyone who shares our passion for Jesus and college students.

Key Tool: *Campus Ministries Activities Assessment*



LEADERSHIP

Launching Your Small Group

You're ready to launch your small group! You still may be nervous (that's normal). You still might not have the whole game plan (that's what this course is for). But you know it's time, and by the end of this course, you'll be equipped and ready!

Key Tool: [Small Group Launch Checklist](#)

Raise Up Leaders

Learn how to build a healthy culture of leadership in your chapter by developing students into leaders and supporting them through any challenges they may face along the way.

Key Tool: [Leadership Development Plan](#)

Reaching Out to New Students

Transform your campus and change lives through New Student Outreach: learn how to effectively prepare, connect, follow up, and debrief to make the most out of this pivotal ministry season!

Key Tool: *Love Neighbor, Reach Campus*

Seek Wholeness and Justice

We hear about brokenness and injustice every day. But God is bringing healing and liberation to our lives, our campuses, and the world. This course will help you think about, talk about, and lead a ministry that seeks wholeness and justice together.

Key Tool: *A Healthy Culture of Seeking Wholeness and Justice*



LEADERSHIP

Sharpening Your Small Group Leadership Skills

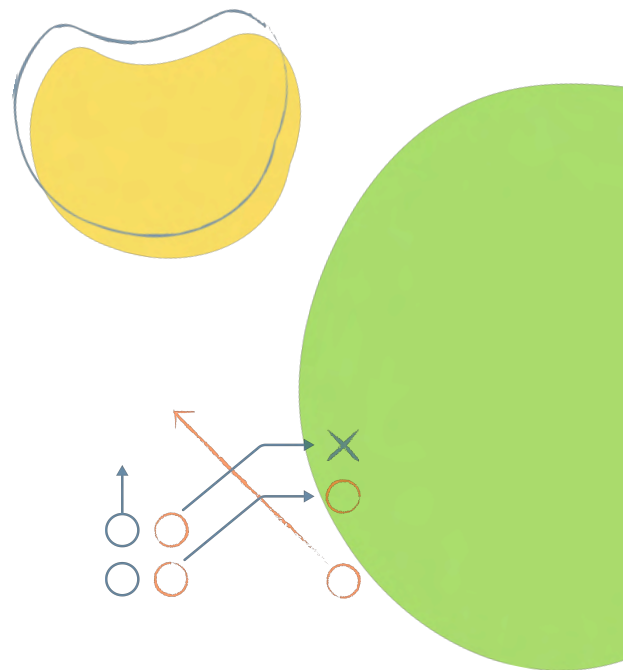
Revitalize your small group leadership skills. Reignite your vision and spiritual passion for guiding others. Enhance your abilities and bring new energy to your group.

Key Tool: [Spiritual Practices Handout](#)

Stepping into Small Group Leadership 🐾🐾

Saying yes to leading a small group is a risk. But it's also an adventure, and this course will help you take the first step! As you lead, you'll discover life-giving community and a growing love for Scripture.

Key Tool: [Small Group Development Plan](#)





PRAYER

Cultivate Spiritual Rhythms

We long for spaces that help us grow closer to each other and to the God who created us. We can cultivate these by incorporating spiritual practices such as prayer, worship, Scripture reading, Sabbath, testimony sharing, and fasting.

Key Tool: *A Healthy Culture of Spiritual Rhythms*

Cultivating Intimacy with God Together

Individual time spent with God is essential. But God also designed us to grow closer to him through community! This course will help equip you to lead others together into beautifully intimate moments with God.

Key Tool: *[Prayer and Worship Activities for Small Group](#)*

Depending on the Spirit

Ministry is hard enough. But doing ministry without God's power? Futile. As you step on campus, we want to show you how to submit your efforts to the power and guidance of God's Holy Spirit.

Key Tool: *Listening Prayer*

Leading a Prayer Meeting

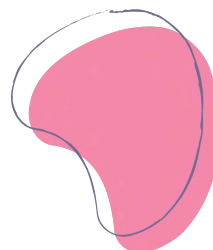
Prayer meetings help communities of people encounter the intimate presence of God and be sent to join Jesus in the work he is already doing.

Key Tool: *Prayer Meeting*

Praying for My Campus

Cover your local campus in prayer. This course will help you recognize the unique value of prayer walking and teach you how to do it.

Key Tool: *Prayer Walking*





SCRIPTURE

Building Your Own Bible Study

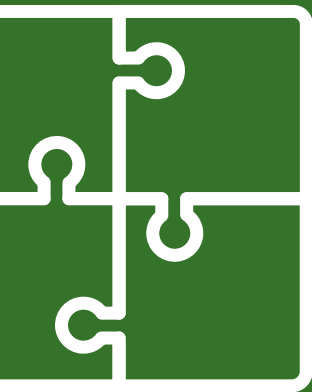
Bible study has always been at the core of InterVarsity's ministry. This course will equip you to help others hear from God through scripture.

Key Tool: Inductive Bible Study



"Learning about the format and the approach to the inductive method helped me understand that I don't need to know everything in order to lead a small group, and showed me how I could do so."

— James (Ministry Volunteer), on *Building Your Own Bible Study*



FUNDAMENTALS OF CAMPUS MINISTRY BUNDLE

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[View Quicksheet](#)

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You will make a ton of invitations as a leader. We can help you make them healthy, effective, and—best of all—together, with your team. Use what you learn here to open doors for people to experience God's love with God's people on campus.

[View Quicksheet](#)

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[Raise Up Leaders](#)

Learn how to build a healthy culture of leadership in your chapter by developing students into leaders and supporting them through any challenges they may face along the way.

[View Quicksheet](#)

[Equip for the Future](#)

Create a culture of equipping for the future by teaching students and faculty how to find a community of faith, integrate faith and work, steward their resources, integrate spiritual practices and get involved in mission and ministry.

[View Quicksheet](#)



LEADING LIFE CHANGING SMALL GROUPS BUNDLE

[Stepping into Small Group Leadership](#)

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[View Quicksheet](#)



NEW STUDENT OUTREACH BUNDLE

Praying For My Campus

Cover your local campus in prayer. This course will help you recognize the unique value of prayer walking and teach you how to do it.

Key Tool: Prayer Walking

Reaching Out to New Students

Transform your campus and change lives through New Student Outreach: learn how to effectively prepare, connect, follow up, and debrief to make the most out of this pivotal ministry season!

Key Tool: Love Neighbor, Reach Campus

Inviting Well

In every step of campus ministry, invitations are critical. We need to do all we can to make our invitations winsome and compelling, to cast our vision well and engage others.

Key Tool: Compelling Invitations

Leading Online Outreach

If you can't be on campus, you can't have a campus ministry, right? Nope! Thanks to new technology and social media, you can have a huge influence on students and faculty wherever you are.

Key Tool: Instagram Proxies

Running a Proxe Station

A Proxe Station is a simple, engaging evangelism tool that you can use on campus to spark conversations about Jesus. Students love them because they're fun, creative, and interactive. We love them because God uses them to change lives.

Key Tool: Proxe Station

Following Up

We communicate care to those we follow-up with and we have the opportunity to welcome new people into our community.

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Establishing Rhythms for Ministry & Revival (The 4 E's)

Learn about the 4 E's—essential rhythms for ministry taken straight from the life of Jesus—to help you and those around you thrive in all that God's calling you to.

Key Tool: The 4 E's