

## 3 X 3

ENGAGING  
INTERNATIONAL  
STUDENTS IN

# NEW STUDENT OUTREACH

WITH CULTURAL WISDOM

## 3 THINGS TO KNOW

**1** Year-Round: NSO happens year-round each time a new student steps off the plane. Connecting ASAP and serving practical needs builds trust.



**2** Tabling: Flags, world maps, int'l languages, food, and music can attract attention at tables and make int'ls feel more at home.



**3** Persistent Invitations: Multiple invites are needed in some cultures. Grad students may take longer than short-term students to explore organizations.

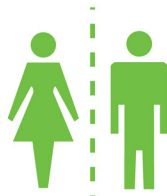
## X THINGS TO AVOID

**1** Assumptions: Don't assume homogeneity. Culture, English proficiency, etc. may vary. Be a learner. Notice their assumptions.

American = Christian

**2** False Advertising: Be sure publicity identifies your group as Christian and invites mention Christian activities so expectations are clear. [tiny.cc/evan-ethics](http://tiny.cc/evan-ethics)

**3** Gender Boundaries: Some cultures have strict gender segregation. Avoid 1-to-1 follow-up, touching, or being too friendly with the opposite gender.



## 3 THINGS TO TRY

**1** Cooperation: Work with your school's international student office or provide services they can't, like tours, furniture, and American cultural experiences.

**2** Personal Follow Up: When you meet, exchange phone numbers or messenger IDs. Expect longer visits to homes. Learn to pronounce their native names.



**3** Genuine Friendship: Go deep with a few rather than befriending 100. It may lead to meeting their entire networks.

